

# TYLER MAZUREK

## OBJECTIVE

I am a technology enthusiast studying Emerging Media at the University of Georgia. I aspire to create innovative digital user experiences, capabilities, and products for digital platforms.

## CONTACT

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## INTERESTS AND SKILLS

User Experiences, Web and Mobile Applications, Streaming Media, and Content Production, Social Media Analytics

Interpersonal:

Leadership, Teamwork, Management, Team Building

Web/App Development:

Responsive Web Design, Bootstrap, WordPress, PHP, MySQL, HTML, CSS, and Swift / Xcode, Javascript, Vue.js

Design:

Adobe Creative Cloud: Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe Lightroom

## CERTIFICATIONS

Advanced Google Analytics

## FUN FACTS

I received my UGA undergrad degree in 3.5 years, and I enrolled early into grad-school at UGA

I am a national record holder for the Bermuda National Swim Team

## EDUCATION



UNIVERSITY OF  
GEORGIA

Master of Arts - Emerging Media (Class of 2021)

Bachelor of Arts - Entertainment & Media Studies (Class of 2019)

Certificate - New Media

Minor - Sociology

## RELEVANT COURSEWORK

Customer Experience • Emerging Media Interaction Design • Project Management • Web Design • Advanced Web Development • Web Development • iOS App Development • Digital and Social Communication Strategy • Social Media Network Analysis • Media Audiences • Writing for Digital Media

## WORK AND LEADERSHIP EXPERIENCE

### Graduate Research Assistant - University of Georgia

September 2020 - Current

As a graduate assistant I work with Grady College and the New Media Institute (NMI) to design and create physical and digital material for classes and distribution, create and post content on the NMI website, and manage research seminars. Part of my job includes:

- Updating and posting 100's of project and news posts on [mynmi.net](https://mynmi.net)
- Designing certificates for 100's of graduating students
- Editing video for the TEDxUGA event

### Photographer and Editor - River Oak Photography

January 2020 - Current

At River Oak Photography I hold three positions which require me to:

- Manage retail including orders and payments from hundreds of customers
- Photograph athletes throughout swim meets
- Tag, sort, and edit 1000's of photos after each event

### Teacher Assistant - University of Georgia

June 2019 - Current (Web Development and Intro to New Media)

As the teacher assistant for the New Media Production (web development) course, I assist the professor in answering student's questions, offering advice, mentoring, and guiding the creation of projects in HTML, CSS, Javascript, and Wordpress.

I also work as a TA for Intro to New Media where I am assisting the future of the New Media Institute by leading discussion, designing activities, and assisting with administrative needs. As a TA I:

- Introduce 100's of students to the history, present, and future of new media
- Cohost a weekly news podcast that explores current technology news
- Create lesson plans and lead class weekly

### Head Coach - Edinburgh Marlins Swim Team

May 2013-July 2019

My job includes overseeing a staff of six coaches and a team of over 150 children aged 4 to 18. I have various responsibilities as a head coach, including:

- Manage 6 coaches; schedules, roles and responsibilities
- Organize and establish structure to train 150 swimmers
- Communicate with hundreds of parents in-person and via email, and set expectations for their swimmer's development & goals
- Motivational speeches and presentations during team events and banquets
- Private swim lessons; scheduling, negotiating payments, and goal setting

## RECENT PROJECTS

UGA Bus Apple Watch App - WatchOS App Development

- Emerging Media Capstone project, clients: UGA EITS and Student Government
- Design and develop working Apple Watch app
- Uses API that keeps user updated on live bus information
- View More at [mynmi.net/emcapstone/21/ugaapplewatch](https://mynmi.net/emcapstone/21/ugaapplewatch)

Product Design - Web/App Design

- Customer Experience app redesign for UDisc
- Conduct user interviews, create journey maps and personas
- Redesign product features for better user experience

Freelance Work - Web Design and Development

- Assist clients in design and development of websites

Visit [www.mazmediagroup.com](https://www.mazmediagroup.com) for samples of recent projects